



FAW TRUCKS
NEWLANDS

COMPANY PROFILE

BACKGROUND

FAW Trucks Newlands has evolved from a strong foundation of over 40 years of experience in the used commercial vehicle sector, initially trading as WJ de Beer Motors.

In the year 2000, the company expanded its horizons by venturing into the rental of construction equipment while maintaining an active presence in the supply and servicing of used commercial vehicles. In 2021 we joined the FAW family

as FAW Trucks Newlands, which marked a significant milestone for us.

Our journey has seen steady growth fueled by a commitment to quality and customer satisfaction. In early 2023, we further reinforced our dedication to excellence with a dedicated parts department, FAW Parts Newlands. This expansion underscores our unwavering commitment to providing comprehensive solutions to our client's commercial vehicle needs.

OUR GOALS

At FAW Trucks Newlands, we aim to deliver high-quality new and used commercial vehicles across all market segments. We differentiate ourselves through our unwavering commitment to providing top-quality support and back-up services.

Our clientele ranges from small and medium-sized enterprises (SMEs) to large corporations, reflecting the versatility and depth of our offerings.



Willem Johannes de Beer

As a visionary entrepreneur and industry veteran, Willem has laid the foundation for multiple successful businesses within the commercial vehicle sector. With a wealth of experience in marketing and entrepreneurship, he brings strategic insight and innovation to the company.

Marius Albert de Beer

Following in his father's footsteps, Marius brings extensive hands-on experience. His journey within the industry has equipped him with valuable insights and a deep understanding of the market dynamics, positioning him as a driving force behind the company's growth.

OUR SUITE OF COMPREHENSIVE OFFERINGS



As a part of the FAW family, we share in its legacy of excellence and are poised to continue exceeding expectations in the commercial vehicle sector. With a rich history, a visionary leadership team, and an unwavering commitment to customer satisfaction, FAW Trucks Newlands is your trusted partner for all your commercial vehicle needs.

FAW New Commercial Vehicles

We offer a complete range of FAW's latest commercial vehicle models, representing the cutting edge of innovation and performance.

Quality Used Commercial Vehicles

Building on our legacy as used commercial vehicle specialists, we provide a diverse selection of well-maintained, quality used commercial vehicles to suit various business needs.

Parts & Service Back-up

With the establishment of FAW Parts Newlands, we ensure that our customers can access genuine parts and reliable service support. This commitment to after-sales service underscores our dedication to fostering long-lasting relationships with our clients.



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